



2020 Aim for 5 Program

Program effective date: 1/1/2020

Buy 5 Latham Pool Liners or Safety Covers Pocket \$150

AIM
FOR 5



Every time you purchase 5 Latham inground pool liners or safety covers, you'll get **\$150 back**

Why, you ask? Because we want you to know just how much your business means to us.

3 Easy Ways to Get Paid:

1. Auto submission - For direct and indirect dealers*
2. Download/open the Latham EZ Measure App, use the barcode reader to scan your liner or safety cover
3. Login to Latham Link, under "My Account" select "Latham Loyalty" and Aim for 5, enter your product serial number

*Indirect Dealers – When your distributor is placing your order in Latham Link, have them select your dealer name in the drop-down menu. If they do not see your account they can contact customer service to have one created. If your distributor is not using Latham Link, simply have them reference your information when placing their order with Latham.

Program Details

Eligibility: All Latham Inground Liner and Solid/Mesh Safety Cover customers are eligible, with no sign up necessary. Available in the US and Canada.

- Qualifying liners and covers must be redeemed within 2 years of manufacture date
- Qualifying liners and covers produced on, or after January 1st, 2020

Submission: Tallied on a rolling basis effective January 1, 2020

Redemption: Dealer must be in good standing and redeem all gift cards through Latham Link.

Certain Restrictions Apply: Requires valid Serial Number, no duplicates. Cannot be combined with any other Latham liner/cover rebate program or deals. Not valid for: "Try me" programs, warranty claims and remakes, above ground liners, Signature and other discount liners, or auto cover systems (including replacement covers).

Questions?

Contact us at: 800-833-3800 or via email at LPPAimfor5@lathampool.com

Contact your Latham Sales Representative regarding your eligibility, some restrictions may apply.